









The Internal Quality Assurance Cells



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- BAR. SHESHRAO WANKHEDE COLLEGE OF ARTS & COMMERCE, KHAPARKHEDA, NAGPUR

in collaboration with

The Hon'ble Joint Director, Higher Education, Nagpur Region, Nagpur

are organizing a

One Day National Workshop (Webinar)

on

Innovation, Social Entrepreneurship & Intellectual Property Rights (IPR)

(Special focus on Mentoring of Institutions under the Joint Director, Nagpur Region, Nagpur)

On Saturday 30th May 2020 from 11.00 to 1.00 pm

Link for Registration: https://forms.gle/GVGL7LsAXP8qW7Qo6

Technical Support: MasterSoft Nagpur

Resource Person



Dr. Saji Varghese

Associate Professor, Department of English &

Board Member of Incubation Cell, Christ University, Bengaluru (Co-founder of the Start-up Blessing Palms Pvt. Ltd, Bengaluru)

Inauguration By



Dr. Maheshkumar Salunkhe

Hon'ble Joint Director of Higher Education, Nagpur Region, Nagpur

Patrons



Adv. Ulhas Aurangabadkar President Dharampeth Education Society, Nagpur.



Shri. Ratnakar Kekatpure Secretary Dharampeth Education Society, Nagpur.



Smt. Varsha Patel President Gondia Education Society, Gondia



Shri. Rajendra Jain Secretary Gondia Education Society, Gondia



Mrs. Mandatai Umathe President Satimata Shikshan Sanstha, Nagpur



Shri. Kishorbhau Umathe Secretary Satimata Shikshan Sanstha,Nagpur



Mrs. Kundatai Vijaykar President Bar. Sheshrao Wankhede 56th Birthday Foundation, Nagpur.



Shri Sunil Chhatrapal Kedar (Hon'ble Minister, Animal Husbandry, Dairy Development & Youth Welfare Minister, Govt. of Maharastra) Director Bar. Sheshrao Wankhede 56th Birthday Foundation, Nagpur

CHIEF ORGANISERS



Dr. Akhilesh V. Peshwe Principal Dhrampeth M. P. Deo Memorial Science College, Nagpur



Dr. Vikas Dhomne Principal J. M. Patel Arts, Commerce & Science College, Bhandara



Dr. D. V. Naik Principal Dr. M. K. Umathe College, Nagpur



Dr. Ramkrishna Tale Principal Bar. Sheshrao Wankhede Arts and Commerce College, Khaparkheda, Nagpur

Organizing Secretaries

- 1. Dr. Karthik Panicker, IQAC Coordinator, J. M. Patel Arts, Commerce & Science College, Bhandara
- 2. Dr. Ratnakar Lanjewar, IQAC Coordinator, Dharampeth M. P. Deo Memorial Science College, Nagpur
- 3. Dr. Sameer Naim, IQAC Coordinator, Dr. M. K. Umathe College, Nagpur
- 4. Dr. Sangita Chore, IQAC Coordinator, Bar. Sheshrao Wankhede Arts and Commerce College, Khaperkheda, Nagpur

THEME AND EXPECTED OUTCOMES OF THE WORKSHOP

"The real source of wealth and capital in this new era is not material things...it is the human mind, the human imagination, and our faith in the future."

- Steve Forbes

We all know that in the 21st century, the cornerstones of the economy would be ideas, innovation and social empowerment that would drive the engine of growth and steer the country towards prosperity. This makes the theme of the workshop, "Innovation, Social Entrepreneurship and IPR" more relevant today than it ever was before. The government has also introduced a number of reforms to fan the spirit of enterprise of the Indian youth and now the onus lies on Higher Education Institutions (HEIs) to provide a platform for the entrepreneurial aspirations of the young minds of the country. Learning cannot be divorced from innovation and we cannot expect to produce different results if we continue to do what we did yesterday. A paradigm shift is required in the field of higher education where the focus should be on producing more job creators rather than just job seekers, more leaders rather than mere followers. As is often said, in order to be a part of the solution, one should also be able to engage with the problems and address them. We cannot turn a blind eye to the fact that despite the demographic dividend that India enjoys, the vast potential of our youth's entrepreneurial spirit and innovative fervor still remains untapped.

If the arena of innovation still remains barren in India, it's not due to dearth of ideas but due to the fact that the research culture and innovation ecosystem in our Institutions still leave a lot of room for improvement. Even if a student has an idea with him, he doesn't get the required guidance, support and mentorship from his teachers to convert his idea into a business proposition. This is because the teacher is as uninitiated and clueless as the student about the strategies and the business design required to take the idea forward and convert it into a "manufacturable and marketable form". Thus, Many a brilliant idea with a potential to change our lives could never see the light of day. Who knows how many Steve Jobs and Bill Gates we could have produced if the idea could have been taken to its logical end? If we look around us, we can see how small ideas have changed the way we travel, the way we shop, the way we order food, the way we get our medicines etc. Many of these ideas have given rise to social enterprises which have touched the lives of our rural folk. The future eventually belongs to those who hold control over Intellectual Property. In an attempt to give a proper platform to the ideas of the young minds of the Region, Raman Science Centre, Nagpur, Vigyan Bharati, and Vidarbha Industries Association (VIA) have started the project Nutan Avishkar Vichar in Nagpur (NAVIN). Happy to share with you that some ideas of the students of the region are being funded and incubated by NAVIN. Hopefully, some of these end processes and products will also get patented and converted into start-ups.

Winston Churchill once said, "Never let a good crisis go to waste". We can see the dark clouds looming in these unprecedented times but the only way to make the best use of the silver that lines these clouds is through the power of innovation. This National Workshop (WEBINAR) aims at addressing some of these issues, and especially the important role the Teachers can play in mentoring and encouraging our students.

We hope that this small initiative from us will trigger someone's imagination culminating it into a very constructive contribution to our society at large. As Steve Jobs so aptly puts it, "Innovation has nothing to do with how many R&D dollars you have...it's about the people you have, how you're led and how much you get it."

Who Should Attend?

Principals, Faculty Members, Innovators, Researchers, budding entrepreneurs and Interested students.

Registration

The workshop will be conducted on the **Microsoft Teams** software platform and so all are advised to download Microsoft Teams app:

Microsoft Teams T



The Workshop is technically supported by MasterSoft, Nagpur, and in case of technical issues please contact: 7721065025 | 8263918252

Telegram Group link: https://t.me/joinchat/Dtaofx1jWw3mpPRKdEty5g

Registration - Free

In Case of any difficulty in Registration

For More Details about the webinar, Contact